

When it comes to making a fast impression, the absolute stars of the show are the high quality, high performance yachts on which the OceanStyle business is built. These state-of-the-art vessels will whisk you effortlessly at 30 knots or more, from lunch in Monte Carlo to a party in St Tropez, leaving graceful white curves in their wake.



FERRETTI 830 >> 25m (83ft)

Over the past two years, OceanStyle itself has been turning heads in the industry, with phenomenal growth. As the world's only specialist in top of the range 20 to 40 metre sports yachts, OceanStyle has a very strong central agency listing of pre-owned yachts for sale, and excellent relationships with all the principal shipyards for commissioning new builds.

#### The power to make your mark

The growth in this market is characterised by both first time yacht buyers and experienced yachtsmen moving up from production line models. This clientele, quite rightly, has very high expectations. If the concept of a six-star penthouse crossed with a Ferrari appeals to you, look no further. You can have your own floating boutique hotel, with luxurious appointments, built-in high tech entertainment and 360° panoramic views of wherever you choose to be.

Responding to increasing demand for yachts in this range, many established shipyards have adapted their business model to serve this market, with a semi-production or semi-custom

approach. There are a number of amazing new high performance, high quality yachts in the pipeline in shipyards in the Mediterranean, Northern Europe and the USA.

A number of OceanStyle clients have placed recent orders for new builds, attracted by the semi-production series like the Broward 128, the Royal Denship 125 and 82, the ISA (Ancona) 140 and 120, the Mangusta 80 and the Alfamarine 78, all of which can be part customised, without the risk and expense of building from scratch. As the basic engineering platform, hull and superstructure are already designed and proven, this means that you can take delivery in as little as twenty months for a 120ft yacht, or six months for an 80ft yacht in some cases.

#### Want it yesterday?

Although a multi-million dollar yacht is unlikely to be an impulse purchase, OceanStyle has an impressive central agency brokerage fleet, with at least 25 superb yachts in the 20 to 40 metre size range for sale at any one time. As the only specialists in high quality, pedigree yachts of this genre, it is hardly surprising that we sell these irresistible yachts quickly, promoting them to prospective buyers across the Burgess network and far beyond. We not only know the market, we know the yachts.

The strong relationship we have with shipbuilders also means we have access to some unique and exclusive opportunities, late availability build slots and close-to-completion projects, including a couple with delivery dates in 2008. Contact any OceanStyle office in London, Monaco, Miami or Athens for details.



ISA 120 >> 36.5m (120ft)

At the same time, there remains plenty of scope to personalise the yacht, in terms of the interior layout and design. As the buyer of a new build yacht through OceanStyle, you can have a lot of fun expressing your creative side, imprinting your personality in the details and making sure the yacht really reflects your lifestyle and the way you intend to use it. Does that fifth cabin make more sense as a gym? Can you reconfigure the transom to house a larger tender?

# style for life

THEY ARE FAST, SLEEK AND SEXY, THE HEAD-TURNERS IN THE HARBOUR AND YOU COULD OWN ONE IN LESS TIME THAN YOU THINK! MANAGING DIRECTOR OF OCEANSTYLE, **RICHARD LAMBERT**, LOOKS BEYOND INSTANT GRATIFICATION, TO THE ENDURING GLAMOUR AND PERFORMANCE OF THESE MID-SIZED, SEMI-PRODUCTION SPORTS YACHTS.

BURGESS

*For many people who live in an entrepreneurial and frenetic world, time is of the essence: the whole point of a sports yacht is spontaneity and impulse.*

*OceanStyle has a young and dynamic team, dedicated to providing a comprehensive service in this high powered and fast changing yacht segment.*

### Try before you buy

Alongside the brokerage service with which the business began, OceanStyle also offers charters aboard some of the Mediterranean's most exciting yachts, and we are currently expanding our charter reach to the Caribbean and North America.

With an emphasis on outdoor living and lounging spaces, exceptional interiors and exciting cruising capabilities, the OceanStyle charter fleet includes many of the most coveted and eye-catching yachts on the water.

Chartering a performance yacht can be the ideal 'toe in the water' for anyone contemplating buying their own. It provides the opportunity to experience the sumptuous standards of accommodation and service on board, as well as the scope and reach provided by the speed of these yachts, which can be up to 40-45 knots. That puts Corsica just a couple of hours away from Nice!

Many first-time owners have been charterers or guests on board several yachts, discovering what they like best about each with a view to incorporating key elements in their own yacht later.



As you would expect from a Nigel Burgess Group company, the OceanStyle team has earned a reputation for exceptional service. The business continues to go from strength to strength, expanding internationally with a new office opening in Palma and a growing interest in new and emerging markets, particularly Dubai, India and China.

No other company provides a full specialist service for yachts in this sector. OceanStyle is able to offer comprehensive support throughout the yacht's ownership, with a clear focus on professional

service for all operational aspects of owning, maintaining, buying and selling these terrific yachts. As we go to press, OceanStyle is planning the launch of a complete yacht management service, drawing on the expertise of the highly reputable Burgess yacht management team.

OceanStyle is a fast moving and energetic company, every bit as exciting as the yachts it represents, and it is gratifying to see the business not just keeping pace with the market, but leading the way and helping to create the next generation of high performance sports yachts.



LEOPARD 34 >> 34m (112ft)



## OCEANSTYLE

SPECIALISTS IN 20 - 40 METRE SEMI-CUSTOM SPORTS YACHTS

### Brokerage - Purchase

OceanStyle offers a worldwide market overview of pre-owned quality performance yachts in all categories to match your requirements as closely as possible.

### Brokerage - Sales

The specialist market intelligence of OceanStyle ensures your yacht is strategically marketed in a controlled and efficient manner through a proactive publicity campaign to achieve the most successful result.

### New Construction

Through our strong relationships with the world's major yards, OceanStyle can match your new build aspirations to a selection of quality shipyards, ensuring the perfect balance between design, budget and timescale.

### Management

In order to ensure that owners derive the maximum enjoyment from their vessels and to safeguard their investment, OceanStyle is developing a tailor-made operational management programme with a comprehensive range of services for performance yachts.

### Charter

OceanStyle offers a personalised charter service with access to the very best sports yachts located in a variety of cruising grounds from the Mediterranean to the Caribbean and the Americas.



For further information contact the OceanStyle office of your choice:

London +44 20 7766 4299 london@osyachting.com  
 Monaco +377 97 97 83 10 monaco@osyachting.com  
 Miami +1 305 371 7761 miami@osyachting.com  
 Athens +30 6932 408 285 athens@osyachting.com

[www.osyachting.com](http://www.osyachting.com)